

# SearchUnify's Unified Cognitive Platform for Salesforce

SearchUnify's unified cognitive platform & suite of next-gen support applications augment agent productivity within the Service Console, power personalization & self-service success within the Community Cloud & boost knowledge sharing within the Salesforce Platform.



#### SearchUnify for Salesforce **Service Cloud**

Empower your support agents with the content & applications they need to resolve customer queries faster.



### SearchUnify for Salesforce **Community Cloud**

Drive self-service success & increase case deflection by providing the most relevant & personalized information to your users.



#### SearchUnify for Salesforce **Platform**

Boost employee productivity by improving knowledge discovery & findability & fill content gaps with real-time insights

# What Our **Customers Say**



For us, technology is just one piece of the puzzle white the vendor & its attitude makes up for the rest.

#### **Giri Iyer**

Senior Vice President, Global Customer Support & Success, Rubrik Inc.

### **Key Features**



#### **Experience Faster Time-To-Value with Native Connectors**

Leverage the power of native parsers designed specifically for Salesforce properties that handle all the objects and metadata specific to the platform with ease.



#### **Reduce Resolution Time with Unified Discovery**

SearchUnify unified you to instantly index multiple content sources like Khoros, Jira, MadCap Flare, etc. to enable your agents & self-service users to search them all without leaving their Sales force console.



# Improve Time to Resolution with Al-Powered

SearchUnify leverages NLU algorithms to understand the context of the query and automatically ranks case resolving content for agents & self-service users at the top. You can also boost search results manually based on keywords, popularity, etc.



#### **Augment Agent Productivity With Native Applications**

SearchUnify's Agent Helper offers a unified view of top articles, agents & cases to drive FCR. The KCS Enabler automates the knowledge management efforts & Escalation Predictor facilitates intelligent case assignment and prioritization.



#### **Drive Self-Service Success with Smarter** Recommendations

Drive self-service success for Lightning community users with personalized recommendations and fuel community engagement with sentiment adaptive, auto-responses fueled by Community Helper



#### **Leverage Rich Analytics for Proactive Decision Making**

Rich insights into customer journey enables support teams to personalize customer interactions. Insights into key KPI's like case deflection, customer sentiment, content gaps etc. help drive self-service.

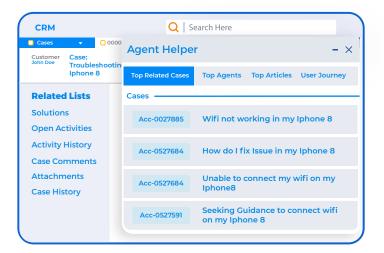
# Find SearchUnify on Salesforce AppExchange

**Get Started** 



### A Closer Look at SearchUnify's Native Salesforce Applications

#### **Augment Agent Productivity with Agent Helper**



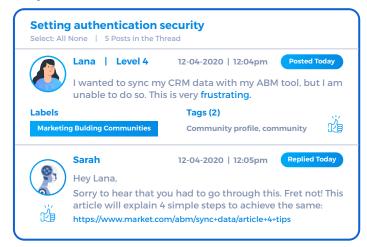
### **Accelerate Support KB Creation with KCS Enabler**



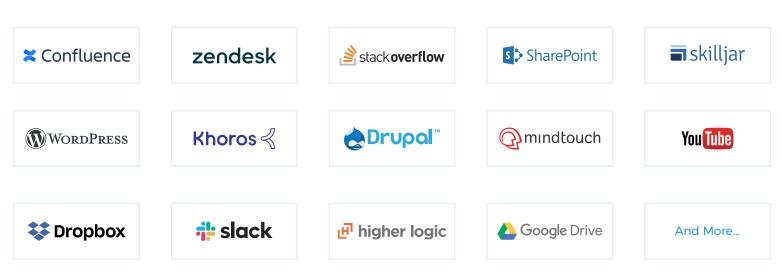
#### **Intelligent Case Prioritization with Escalation Predictor**



#### **Elevate Community Engagement with Community** Helper



# **Other Supported Platforms**



#### **About Us**

SearchUnify is a unified cognitive platform built on a core of cognitive technology, machine learning & an insights engine. It powers an intelligent search engine & AI-based applications that help elevate customer support & self-service. Its AI powers relevant and personalized search results for customers, prospects, and multiple teams across verticals.