

## **SEARCHUNIFY AND THOUGHT INDUSTRIES CONNECTOR**

Thought Industries offers a Customer Learning Platform geared towards organizations who need to quickly and easily train and educate extended enterprise learners, such as customers, partners, and professionals. It is a cloud-based solution that provides all the tools necessary to build, launch and scale online learning initiatives. SearchUnify's unified cognitive platform integrates content spread across disparate sources and makes the most relevant content quickly and easily discoverable, understanding the query, its context, the user profile and history.

## **Key Functionalities**



# Cross-Channel Search for Improved Discovery

Enable users to freely access learning content from Thought Industries LMS on any enterprise platform like Khoros, JIRA, MadCap Flare, Confluence, MindTouch, Salesforce Clouds, etc. for improved content consumption.



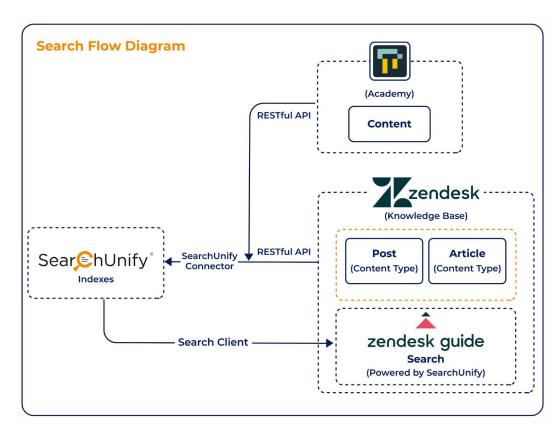
#### ML-Powered Personalization for Increased Engagement

Drive learning content adoption by providing a personalized experience to your users, leveraging behavioral and historical data to understand user intent and accordingly provide highly relevant results.



# Al-Fueled Relevance for Optimized Search Results

With the ability to configure the order of results by content type, source, date, keywords and intent you get complete autonomy over the results your end-users see. This helps you deliver a positive learning experience.



## **Key Benefits**



#### **Elevate Information Discovery**

Enable users to freely access your LMS learning content on any enterprise platform, thus driving content consumption and usability.



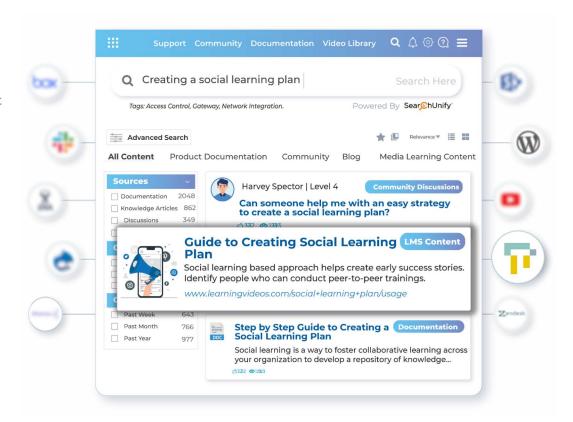
#### **Optimize User Learning Experience**

Proactively tailor the search experience for every user based on their role & permissions, thus fueling personalized learning experiences.



#### **Increase LMS Adoption and Engagement**

Enable on-the-go learning and boost your LMS content across your enterprise channels by manually tuning the search results' ranking



### **Other Supported Platforms**



























And more...

### **Let's Connect**







