

SearchUnify®

SearchUnify for Employee Learning and Training

Redefine digitized learning
with cognitive technology



www.searchunify.com

Technological advancements and new working practices have started to disrupt jobs and widen the skill gaps. To sustain the change, many organizations have drifted from traditional training approaches to digitized learning. However, limited resources remain the key inhibitor for embracing e-learning entirely. This is where SearchUnify steps in. Let's see how it leverages AI, ML, NLP, and NLU to tap into learners' behavior and deliver personalized learning experiences.

01. Propel Content Findability to Improve Learning

Learning content is often scattered across disparate repositories. Empower your employees with a highly uniform learning experience by letting them access content from a holistic point of source, regardless of the channel or touchpoint. SearchUnify's one-click-and-configure connectors ensure a highly uniform learning experience by letting users access content from a holistic point of source, regardless of the channel or touchpoint.



02. Drive Hyper-Personalized Training & Learning Programs



Since learners are more aware of their needs than ever, one learning program won't fit all. SearchUnify taps into their profile, title, search patterns, history of courses studied, etc., to create tailored learning experiences. It also leverages behavioral and historical data to better understand their intent and accordingly suggest the next best courses.

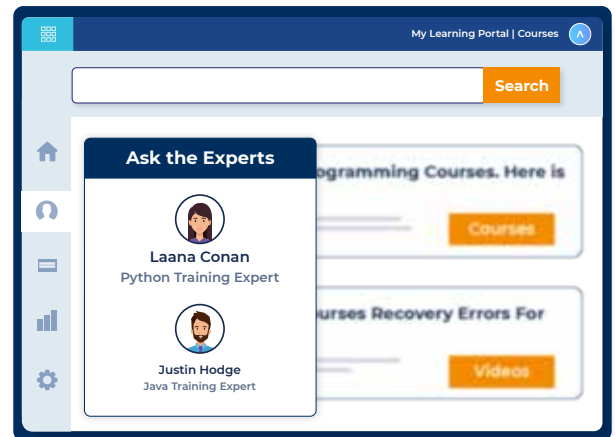
03. Catapult Seamless Employee Onboarding

Due to lack of proficiency at early stages, new employees need consistent leg-up in the form of training and learning. SearchUnify harnesses the power of AI to auto-tune learning content on the basis of relevance. It analyzes user behavior, historical click-throughs, preferred formats, and the modules completed in the past to systematically push relevant content on top.

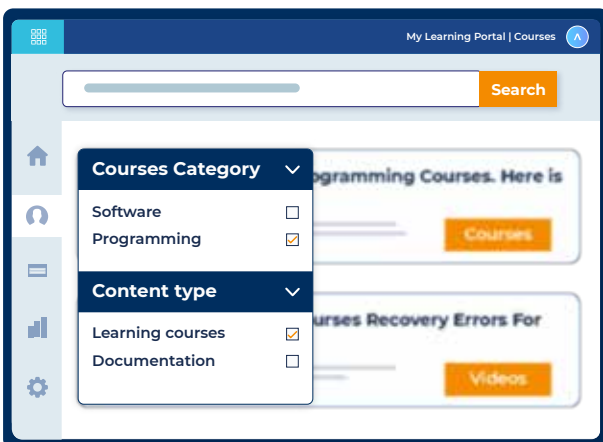


04. Find & Suggest SMEs within Enterprise

Subject matter experts lay the foundation for a meaningful learning experience. Regardless of how self-sufficient a learner is, they at some point need a gentle nudge from SMEs to attain the desired learning outcomes. But, finding the right person in one go can be tricky. Driven by ML and NLP, SearchUnify taps into specialized skill sets and history of agents to suggest the top SMEs from the get-go, thus ensuring help isn't hard to come by.



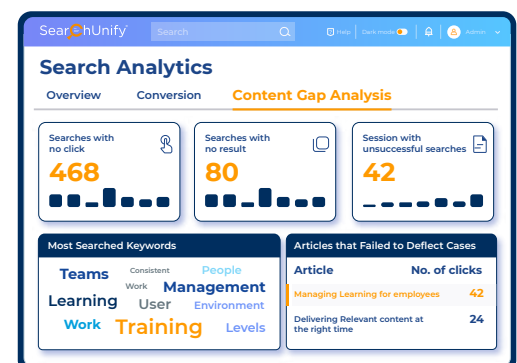
05. Facilitate LMS Adoption & Engagement with Intelligent UI



Swimming towards relevant learning content in the ocean of data within LMS can be daunting. Fortunately, smart facets and dynamic navigation can save the day. While the former enables end-users to fine-tune search results, the latter creates an intelligent navigation interface based on their browsing patterns. Additionally, SearchUnify's results preview feature enables employees to quickly preview search results on the SERP without opening it, bringing them a step closer to relevant results.

06. Assess Content Performance & Optimize Training Processes

Stay on top of your content metrics with SearchUnify's real-time analytics. Gain actionable insights into user search behavior, content usability, and content gaps. Then, leverage these learnings to decipher complex user and behavioral data, identify and bridge knowledge gaps, and fine-tune search results. This way, you can build learner-oriented training programs, remove and deprecate irrelevant content, and maximize the impact of learning strategies.



Recognized by Industry Analysts



“SearchUnify’s sweet spot is for enterprises that wish to quickly implement cognitive search for any number of digital experiences while having easy-to-use tools to customize and tune the results.”

MIKE GUALTIERI

VP & Principal Analyst Forrester Research



Awards and Accolades

FORRESTER®

SearchUnify recognized as a **Strong Performer** in the Forrester Wave™: Cognitive Search, Q3 2021



THE STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE

SearchUnify honored with **Two Silver Stevies** at the 2021 Stevie® Awards for Sales & Customer Service



SearchUnify honored with a **Gold and Silver Stevie** at the 2021 Asia-Pacific Stevie® Awards

AI TECH AWARDS

SearchUnify's **Intelligent Chatbot** awarded the 2021 AI Tech Award for Best Chatbot Solution



Named Leader in G2's **Winter 2022 Grid® Report** for Enterprise Search, seventh quarter in a row



TSIA named our intelligent chatbot “**a best in breed**” and our application Agent Helper as “**next-gen**”



SearchUnify honored with **Two Silver Stevie® Awards** at 2020 Asia-Pacific Stevie Awards



SearchUnify honored with a **Silver & Bronze** at the 2020 Stevie® Awards for Sales & Customer Service

Supported Platforms



zendesk



And More...

