



COGNITIVE SEARCH FOR ADOBE EXPERIENCE MANAGER

Adobe experience manager is a great tool to create and manage wonderful digital experiences. You can build and manage mobile sites and responsive designs from one single platform and deliver online experiences to the right customers. SearchUnify for Adobe Experience Manager unifies all your disparate content silos, and displays search results on your AEM website ranked according to their relevance for the user. It gives you insights into what your site visitors are looking for, what they do and don't find useful, so you can further manage their experience.

Key Features



Enable Seamless Discovery of Digital Content and Assets

Boost discovery of relevant content within your AEM content management platform with SearchUnify's out-of-the-box connectors for 30+ content sources and a universal API, which turns your AEM platform into a single point of access for enterprise-wide content.



Tune Results for Higher Search Relevance

Powered by ML algorithms, SearchUnify automatically ranks the most relevant content at the top, to create a great site search experience for your customers & marketing teams. You also have the option to manually boost results based on content & keywords for higher engagement.



Personalize Content Recommendations for Higher Engagement

SearchUnify's AI algorithms deliver personalized content and recommendations on your AEM site by taking into account the user role, access permissions, behavioral analytics, search history and conversions, for an optimized discovery experience for your AEM-powered website users.



Understand Search Query Context with NLP

SearchUnify's algorithms leverage NLP to identify the context of user queries instead of just the keywords and powers an intelligent autocomplete that understands what your user is searching for. The self-learning algorithm identifies synonyms and spelling errors and creates a proactive information discovery experience.



Guide Users to Relevant Information with Smarter Facets

Not all your customers, prospects, and website visitors know where the content they're looking for is residing in your digital ecosystem. Enable them to find relevant content faster with intelligent facets that auto-select based on query intent and search history.

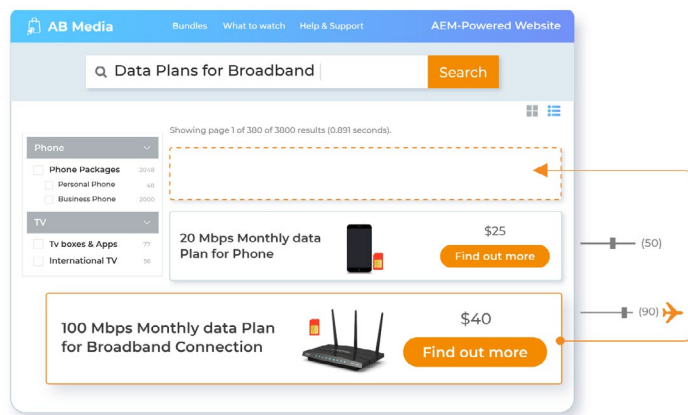


Accelerate Decision Making with Rich Insights

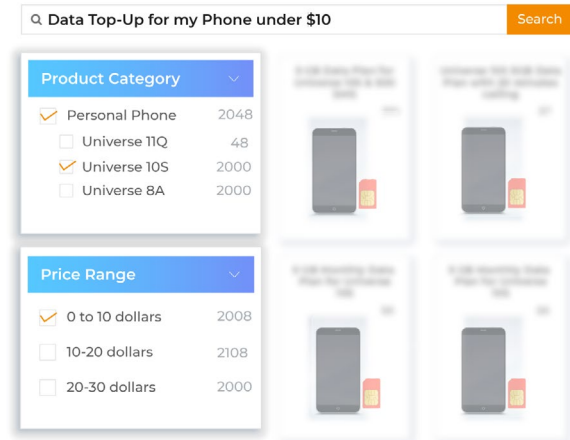
Identify what your site visitors are searching for, what content is working well & what isn't. Rich insights into content gaps enable you to create content that converts. Persona-based reports help marketers & content teams personalize offers, thus driving engagement.

A Closer Look at SearchUnify

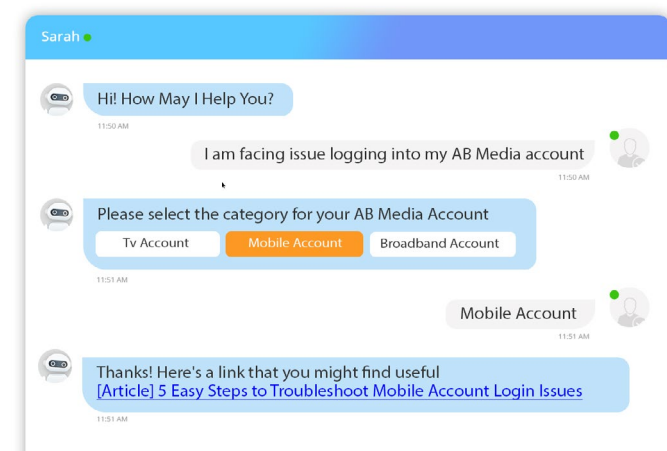
AI-Powered Relevance for Greater Engagement



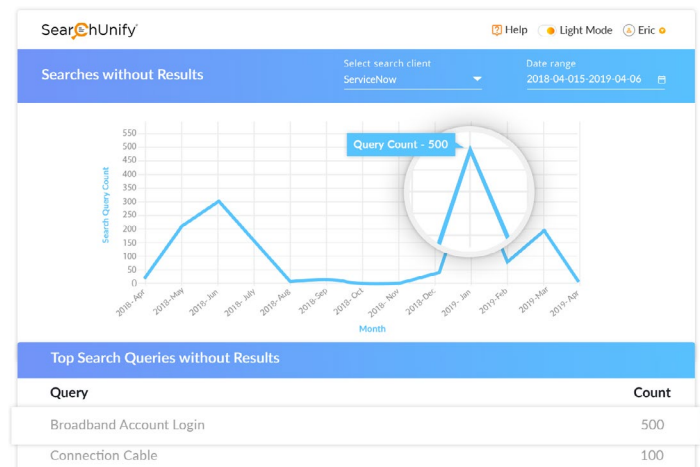
Guide Users to Results with Smarter UI



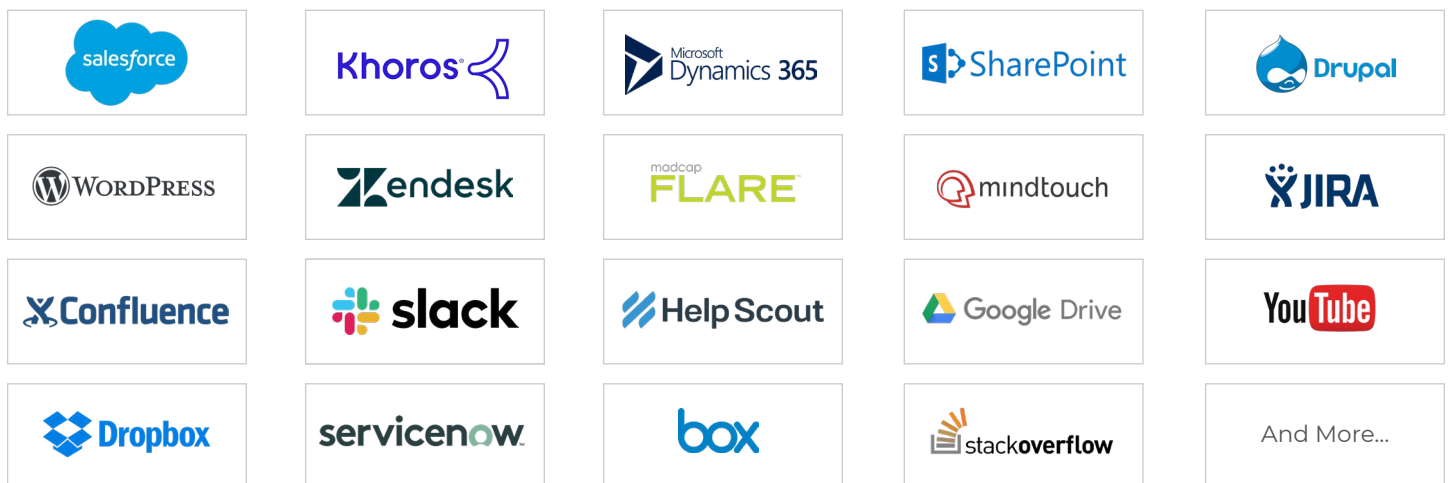
Drive Contextual Conversations with Chatbots



Powerful Insights for Proactive Decision Making



Other Supported Platforms



About Us

SearchUnify is a unified cognitive search platform that revolutionizes information discovery, fuels an insights engine, and makes for a robust platform for AI-based apps like customer-facing and agent-assist chatbots. Its AI powers relevant and personalized search results for customers, prospects, and multiple teams across verticals including high-tech, e-commerce, banking, insurance, pharmaceuticals, and education.